CREATIVE PORTFOLIO • 2026

Nushrat
Creative Studio

Social Media Design • Branding & Promotional Design
Presentation Design • YouTube Thumbnails

CREATIVE	MODERN	PROFESSIONAL
Visual content for brands, businesses and creators	Clear layouts and thoughtful presentation	Made with care and a learning mindset

PORTFOLIO BY

Nushrat Khan

A creative learner building practical skills in Canva design and digital marketing. This portfolio includes selected practice and concept work.

nushrat.blog280.com

01 / ABOUT ME

A little about my work

Hello! I’m Nushrat Khan. I’m learning digital marketing and developing my creative design skills. I enjoy making clean, modern visual content that helps a brand or idea communicate clearly.

My focus is on practical, thoughtful design for small businesses, creators, personal brands and online stores. The projects in this document are practice or concept samples unless noted otherwise.

SERVICES I’M BUILDING

01 Social Media Design	Posts, promotional creatives and carousel layouts for social platforms.
02 Branding & Promotional Design	Simple visual direction and promotional graphics to help a brand look consistent.
03 Presentation Design	Organized slides that make information easier to follow.
04 YouTube Thumbnails	Attention-focused thumbnail concepts with clear hierarchy and readable text.

Current stage: learning, practicing and building a portfolio. I aim to communicate clearly, follow a brief and improve with feedback.

02 / SELECTED PRACTICE WORK

Design directions

The following are visual concept cards included to show the kinds of layouts I can develop. Replace or supplement these with final screenshots of your own Canva designs as your portfolio grows.

SOCIAL POST • CONCEPT

NEW ARRIVAL

A clean product-promotion layout for an online store.

PRODUCT • BENEFIT • CTA

BRANDING • CONCEPT

MAKE YOUR BRAND CLEAR

A simple promotional graphic with strong type hierarchy.

MESSAGE • VISUAL • ACTION

PRESENTATION • CONCEPT

IDEA TO IMPACT

An organized slide style for a short presentation.

TITLE • KEY POINTS • SUMMARY

YOUTUBE • CONCEPT

WATCH THIS

A thumbnail concept using a short headline and bold contrast.

SHORT TEXT • FOCUS • CONTRAST

Portfolio tip: for a stronger client portfolio, add 3–6 screenshots of your real finished designs, and write one line about the goal of each design.

03 / SKILLS & WORKFLOW

What I’m learning

I’m building practical skills and will describe my level honestly. These are learning areas, not a claim of advanced or certified expertise.

Canva design	Layouts, social posts, carousels and presentation slides.
Content writing basics	Captions, short descriptions and SEO-friendly writing practice.
WordPress basics	Editing website pages and working with basic site settings.
Google Ads basics	Learning keyword research, budgets, bidding and campaign structure.
Digital marketing	Building foundational knowledge through practice and learning.

MY SIMPLE DESIGN PROCESS

01 Understand the brief	**02** Plan content and layout	**03** Create and refine	**04** Share for feedback

I value clear communication, learning from feedback and delivering work in the agreed format and timeline.

04 / LET’S CONNECT

Have a project in mind?

If you need a social media post, promotional creative, presentation or YouTube thumbnail, feel free to contact me with your idea and requirements.

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FOCUS	Social Media Design • Branding • Presentations • YouTube Thumbnails

Thank you for viewing my portfolio.
I’m learning, creating and improving with every project.

Note: This portfolio presents learning areas and concept samples. Add your own final project screenshots and client-approved work as you complete them.